



2000 N. WALNUT RD. ROCHESTER. IL 62563

LeavingHoofprints.org

HOPE FARM | ROCHESTER, IL

**OCT 21
4-10PM**

FREE ADMISSION
BBQ * BONFIRE * LIVE BAND
FIRST RESPONDER LINEUP
BROWSE LOCAL VENDORS
VISIT THE HOPE HORSES
CARD DECORATING STATION
PUMPKIN PAINTING
HAY RIDES
SILENT AUCTION



Address: 2000 N. Walnut Rd, Rochester, IL 62563

Mail: P.O. Box 242, Rochester, IL 62563

Phone: 217-816-8802

WEB: www.leavinghoofprints.org

First Responder Organizations Unite to Raise Scholarship Funds for our Heroes

Back the Blue Illinois is excited to continue its partnership with Finding HOPE Therapeutic Riding Center Inc. to provide therapeutic, educational, and wellness equine assisted activities for first responders & veterans **FREE of charge!**

Finding HOPE Therapeutic Riding Center, Inc. is a local 501(C)3 nonprofit with a mission to positively impact the life course of people by connecting horses and humans. We strive to enrich the soul and improve lives of people by fostering hope and healing relationships through therapeutic, educational and recreational activities with horses.

We sincerely appreciate your past support. With your help HOPE has provided services to over 60,000 individuals in Central-Illinois since we began in 2016! We have provided over: \$80,000 in scholarships, provided rescue, rehabilitation and retirement services to horses in need, assisted by horseback in search and rescue missions, hosted school supply drives, co-establish a toy drive for families in need at Christmas all in support of the Central IL community.

9/11, the COVID pandemic, rising gun violence, and domestic terror threats mandated increased security measures and led to increased stress, trauma and burnout for First Responders. **HOPE offers a safe space to decrease stress, increase joy and reignite motivation.** In 2021 HOPE began working with the Professional Association of Therapeutic Horsemanship International to create a Premier Equine Assisted Service Center featuring an Extreme Trail Challenge Course and Veterans and 1st Responder program. To help further this goal we partnered with **Back the Blue IL** to provide scholarships and help eliminate the cost of services for families. In 2023 we partnered with **Camp Cowboy of Kempner, TX** to launch **Camp Cowboy Illinois!** Together we are excited to offer this **program FREE** to all military members, first responders and their families.

We would like to invite you to the farm to celebrate our expansion, see how our facility is growing, honor our local heroes, and help raise funds to keep this program free for participants during our First Responders Fall Farm Fest!

The First Responders Fall Farm Fest will take place on October 21, 2022 from 4 – 10pm. Enjoy BBQ, bonfire, live band, First Responder lineup, local vendors to browse & shop, visit the HOPE horses, create a card for deployed military members, pumpkin painting, hay rides, and a silent auction.

Would you consider partnering with our cause by sponsoring the event?

First Responders Fall Farm Fest is Back the Blue Illinois signature fundraising event of the year with Finding HOPE Therapeutic Riding Center Inc. and provides exposure to thousands of community members, donors, volunteers and participants. The sponsorship opportunities offer multiple marketing benefits to businesses and individuals interested in supporting our mission while receiving exposure in the community.

Finding HOPE Therapeutic Riding Center Inc. is recognized as a non-profit organization by the IRS; all donations are tax exempt under IRS Code: Section 501(c)(3) Tax Identification Number: 81-4134863

Event and sponsor information is attached to this packet. We sincerely appreciate your sponsor consideration. To sponsor please fill out and return the attached form. Find out more about HOPE at www.leavinghoofprints.org.



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Sponsorships opportunities include ad in the event program and HOPE’s Leaving Hoofprints Magazine, banner (provided by you) hung at the event and then in HOPE’s arena or obstacle throughout your sponsorship level, announced at the event, and ad will be posted on website and social media. Level sponsor opportunities include Fall Farm Fest signature fundraising event, Extreme Trail Challenge Buckle Series Competitions and Camp Cowboy Illinois Graduation Ceremony Events! If you have any questions or would like to discuss a custom sponsor opportunity, contact Mari Bryan at 217-341-9868 or Kimber Watkins at 217-816-8802.

Yes, I want to make a difference by sponsoring:

___ \$10,000 Platinum Sponsor: Benefits: naming opportunity, display plaque in barn, full-page event ad & LH Magazine ad & arena banner displayed through sponsorship. Sponsorship includes: The MANE event sponsors for 2023-2024 Season including: Fall Farm Fest & Extreme Trail Challenge Buckle Series & Camp Cowboy Graduation Ceremonies. This sponsor covers the cost of TEN participants for a 10-week session!

___ \$5,000 Gold Sponsor: Benefits: full-page event ad & LH Magazine ad & arena banner displayed through sponsorship. Sponsor includes: Fall Farm Fest & 6 Extreme Trail Challenge Buckle Series & 3 Camp Cowboy Graduation Ceremony. This sponsor covers the cost of FIVE participants for a 10-week session!

___ \$2,500 Silver Sponsor: Benefits: full-page event ad & LH Magazine ad & arena banner displayed through sponsorship. Sponsor includes: Fall Farm Fest & 4 Extreme Trail Challenge Buckle Series & 2 Camp Cowboy Graduation Ceremony.

___ \$1,500 Bronze Sponsor: Benefits: full-page event ad & LH Magazine ad & arena banner displayed through sponsorship. Sponsor includes: Fall Farm Fest & 2 Extreme Trail Challenge Buckle Series & 1 Camp Cowboy Graduation Ceremony.

___ \$1,000 HOPE Sponsor: Benefits: full-page event ad & LH Magazine ad & arena banner displayed through sponsorship. Sponsor includes: Fall Farm Fest table & 1 Extreme Trail Challenge Buckle Series & 1 Camp Cowboy Graduation Ceremony. This sponsor covers the cost of ONE participant for a 10-week session!

___ \$500 Sponsor: Benefits: 1/4-page event program ad & LH Magazine ad, banner displayed through sponsorship. Sponsorship includes: Fall Farm Fest & remainder of 2023.

___ \$250 Sponsor: Benefits: business card size ad in event program & LH magazine & logo on arena banner

___ \$100 Sponsor: Benefits: name listed in the event program & LH magazine.

___ \$50 Sponsor ___ \$25 Friend of HOPE Sponsor ___ Other \$ _____

Arena banners are to be provided by your business. Email your 2"x4" ad design to HOPE@LeavingHoofprints.org

Sponsor or Patron Information

Individual Name: _____ Business Name: _____

Address: _____ City _____ State _____ Zip _____

Phone: _____ Email: _____

Sponsor Form and payment can be mailed to HOPE P.O. Box 242, Rochester, IL 62563

___ I have enclosed a check made out to HOPE for the following amount: _____

___ I wish to charge \$ _____ to the following credit card for the above selected sponsorship and/or tickets

Name as it appears on the card: _____

VISA MC AMEX Credit Card # _____ CVC: _____ EXP _____

Card Billing Address: _____ City _____ State _____ Zip _____

PRINT NAME

SIGNATURE

DATE